



sustainability challenge

“think sustainably”



The Sustainability Challenge is a revolutionary new training and auditing tool that will assist organisations and communities in the shift to long-term sustainability.

Transitioning an organisational culture from short term “take, make, waste” thinking to one of long term sustainability is becoming a survival imperative for organisations operating in a world of increasingly scarce resources. Leveraging the successful Challenge methodology, the Sustainability Challenge will develop essential understanding and capability around complex issues such as emissions reduction, sustainable supply chains and social responsibility whilst auditing your culture’s attitudes towards sustainability.

Objectives

The Sustainability Challenge:

- ◆ Helps leaders and employees recognise sustainability as a key strategic imperative.
- ◆ Challenges knowledge and expands thinking on a broad range of issues around trust, reputation, innovation and sustainable development.
- ◆ Builds the sustainability capabilities of management and employees in organisations of any size and throughout all levels of government.
- ◆ Leverages strategic action to embed sustainability across the whole organisation including the supply chain.
- ◆ Collects valuable data on sustainability understanding and practices, enabling organisations to audit achievement of their stated sustainability objectives and policies on an ongoing basis.
- ◆ Helps all stakeholders understand and live their vision of building a sustainable, responsible organisation.
- ◆ Provides a blueprint for a more sustainable future.

“For any organisation attempting to become more sustainable, there is a fundamental need to ensure the people within that organisation understand both the issues and the need for action.”

Lindsay Parnell, CEO Interface-FLOR Europe



Part of the Diversity Consulting Group

84% of senior executives state that **education and awareness** is the key to achieving organisational sustainability

KPMG Climate Change Business Leaders Survey (2007)

Process

- ◆ Teams compete in a relaxed and fun environment to explore challenges about a vast range of sustainability issues tailored to your organisation.
- ◆ Participants are challenged to explore their attitudes and knowledge base about sustainability issues which they typically face, and then to determine how they should best be handled.
- ◆ Each issue is made relevant to their organisation by examining their company 'scorecard' – showing how well the organisation is performing on that issue, and what is being done to tackle it.
- ◆ After a period of competition and challenge, teams vote for the sustainability issues requiring priority attention in their organisation and then explore ideas to address the issues more effectively – both at the systemic and individual level.
- ◆ Participants anonymously respond to a built in sustainability cultural audit using remote keypads, generating valuable data on your organisation's sustainability status quo.

Subject areas covered by the Sustainability Challenge

Workplace	Marketplace	Community	Environment	General
Diversity & inclusion	Reporting: CRI, GRI	CSR	Climate Change – science, effects, mitigation	Defining Sustainability
Governance	Assurance	Stakeholder engagement	Renewable energy and energy efficiency	Sustainable Development
Innovation	Reputation	Volunteering	Waste and water management	Business Case
Economic Sustainability	Social enterprise	Social Inclusion	Emissions trading	Sustainability as strategy
Ethics & Values	Responsible/ ethical investment	Community Investment & Philanthropy	Cleaner production	HR & OHS
Wellness	Green Economy	Transparency	Product stewardship	Law and Public Policy
Best Practice	Greenwash	Trust	Recycling	LOHAS
Attraction, retention and engagement	Trade Practices	Human rights	Biodiversity	Leadership
Sustainable supply chain	Accreditation	Transport	Green buildings	Accountability

Developed in association with MOSS. For more details contact: